



Schuylkill Keep It Pretty

S K I P
Schuylkill Keep It Pretty
91 South Progress Avenue
Pottsville, PA 17901
570.628.3758
rjs@skiplitter.org

Subject: **PHONE DIRECTORY RECYCLING PROGRAM AND CONTEST
COMMENCING SEPTEMBER 1 AND ENDING SEPTEMBER 30**

**PLEASE RESPOND (rjs@skiplitter.org) BY AUGUST 31 FOR PHONE BOOK
PARTICIPATION.**

This year, SKIP and the Schuylkill County Office of Solid Waste & Resource Management will again offer a program and contest in which elementary school children from the public, private and parochial school systems will collect phone directories for recycling.

Each individual student will collect **POST-CONSUMER** phone directories (these are **used** phone books). **PRE-CONSUMER** phone directories (these are phone books that **have never been used** and more than likely are still in their plastic packaging) will be collected but will not be counted in the student/school total tally.

Designated individuals from each school will keep track of the phone books each student collects. **After the collection period, the numbers will be tallied and monetary prizes will be awarded to the top three (3) schools and the top three (3) students from different schools that collect the most directories.**

The organizations managing this program and contest will handle all media promotions.

THE SCHUYLKILL COUNTY OFFICE OF SOLID WASTE & RESOURCE

MANAGEMENT WILL CONTACT PARTICIPATING SCHOOLS TO COORDINATE PICK-UP OF PHONE DIRECTORIES. WE ASK THAT YOU MANAGE THE COLLECTION AND STORAGE OF THE PHONE DIRECTORIES AT YOUR SCHOOL OR AT ANOTHER CENTRAL COLLECTION POINT.

If you do plan to participate, a **STUDENT TALLY SHEET** is enclosed for your use. Please ask your designated person who will keep track of the directories collected by the students to use this form - additional copies may have to be made to accommodate the number of participating students. Be sure to include student enrollment in the space indicated at the top.

PLEASE MAIL THE TALLY SHEETS TO THE SKIP OFFICE BY OCTOBER 10. TALLY SHEETS ARE NOT TO BE GIVEN TO THE DRIVERS PICKING UP THE DIRECTORIES FROM YOUR SCHOOL.

I hope you will consider having your school participate in this **TERRIFIC COMMUNITY ENDEAVOR!!!** Please **respond back to me by August 31** if your school will be participating in this collection program.

Thank you very much for your time and kind cooperation.

Robert J. Stablum
SKIP Director

